

# Coolseal fish packaging that doesn't cost the earth.

The sensible switch  
from polystyrene.



# Reduce transport costs & CO<sub>2</sub>

Ship the same  
volume of fish  
on fewer trucks.

With Coolseal you can ship the same volume of product in three trucks, compared to four trucks full of polystyrene boxes.

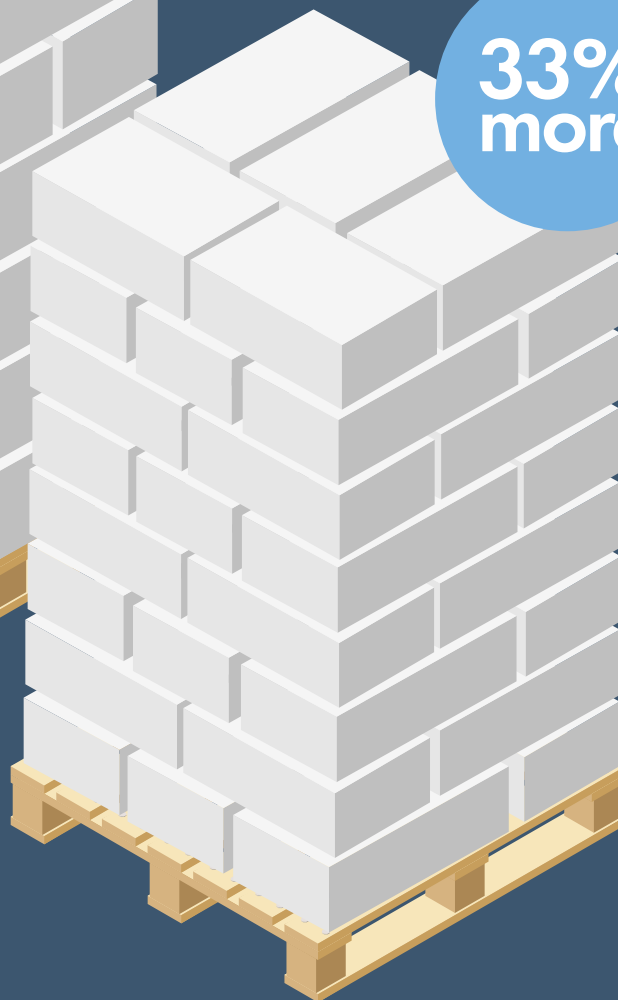
**How?** Because polystyrene is rigid and bulky by nature, while our stacker boxes are streamlined for space and stability.

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# Polystyrene vs Coolseal



Polystyrene  
30 boxes per pallet



Coolseal  
40 boxes per pallet

# What is Coolseal?

The revolutionary market leading alternative to polystyrene fish packaging.

The direct rival to polystyrene and your cost reducing saviour. Made from 100% recyclable polypropylene, Coolseal is the seafood packaging system taking the industry by storm. All Coolseal boxes come with the ability to showcase your brand with high quality printing, bespoke sizing and flat-pack properties

Coolseal boxes allow you to fit up to 30% more fish on a single outbound delivery. Less bulky boxes ensures more space for your product whilst not compromising the product quality in the cold chain.





## Commission fewer outbound deliveries

Save your business £££!  
Fewer outbound deliveries reduces fuel, CO<sub>2</sub> and labour costs. With Coolseal you can ship the same volume of product for a fraction of the price.



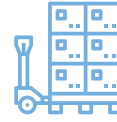
## Widely curbside recyclable

Coolseal is made from one of the most accepted recyclable materials; polypropylene, which can be widely disposed of in standard plastic recycling bins.



## Improved product quality

Coolseal has a proven 12 hour faster cool down time when directly compared to polystyrene. Keeping your fish fresher for longer.



## Beat rising storage costs

Store up to 15 times more product on a single pallet and reduce your warehousing costs. Coolseal's unique flat pack design fits more boxes on a single pallet, therefore saving you space.



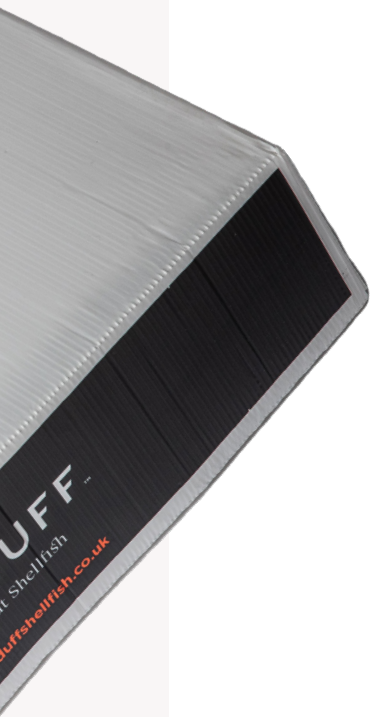
## Improved hygiene

Due to polypropylene's material properties, and our sealed edge technology, seafood will be transported without the risk of contamination and box soilage.



## BRC accredited

Our care and commitment to high-standards is paramount - guaranteeing food-safe, clean, high quality fish boxes.



Right across the world, the fishing industry is moving away from a reliance on polystyrene. A prominent shift caused by increasing costs of manufacturing, fuel, distribution and storage is now prioritising sustainability, recyclability and cost value.

**Coolseal supports this movement, providing sustainable, waste-reducing packaging which can save on shipping by at least 30%.**



# Because Coolseal is 100% recyclable, it ticks all the boxes.

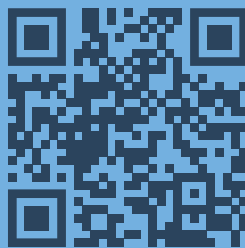
We have been using Coolseal boxes for a number of years now. At Nolan Seafoods we want to be seen as a leading processor, and Tri-Pack's boxes allow us to stay ahead of the game especially with regards to the environment. Because Coolseal is 100% recyclable, it ticks all the boxes.

Nolan Seafoods

**Doug Rennie | Director**



**Order your free  
100% recyclable,  
Coolseal sample**



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