

coolseal

SEAFOOD PACKAGING SYSTEM

The sensible switch from polystyrene



100% kerbside recyclable
polypropylene seafood packaging

tri-pack.co.uk/coolseal

Quality seafood deserves
quality packaging



"At Skagerak Salmon, we strive to deliver the best quality to our customers and Coalseal packaging helps us to achieve this. Its **recyclability and durability qualities** are in high demand and we are proud to supply our seafood in them"

-Skagerak Salmon



"We feel better knowing all our packaging is not only strong and robust but **100% recyclable** by any waste company"

-Morrisons

We're also proud to **work with:**



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+ **Request a free sample**



Over 200 million

Coolseal seafood boxes manufactured

What is Coolseal?

Coolseal flat packed packaging is the market-leading alternative to polystyrene and waxed solid board seafood boxes.

Developed by Tri-pack to transform the seafood industry, Coolseal offers a cost-effective, more sustainable solution for transporting and distributing fish and seafood across the UK, Europe and beyond.

As a modern alternative to traditional seafood packaging, Coolseal delivers a high-performance, temperature-controlled solution that keeps seafood protected throughout the cold chain while reducing environmental impact and costs.

From haddock and cod to langoustines and lobster, there's a Coolseal box designed to support your seafood operations.



delivered flat packed

A photograph of a white, corrugated cardboard box for MacDuff Shellfish. The box is shown at an angle, with the top surface visible. The MacDuff logo, consisting of three slanted red bars, is positioned above the brand name 'MACDUFF' in a bold, black, sans-serif font. Below the brand name, the tagline 'Wild about Shellfish' is printed in a smaller, black, sans-serif font. The bottom edge of the box shows a dark brown band with the MacDuff logo and brand name repeated in white.

MACDUFF
Wild about Shellfish

A partial view of the bottom edge of the MacDuff box, showing the dark brown band with the white MacDuff logo and brand name.

MACDUFF
Shellfish



Price

Not only is Coolseal competitively priced, but can help to reduce your transport and storage costs too.



Transport

Allowing up to 30% more product per pallet, Coolseal can help reduce your transport costs significantly.



Storage

The unique flat packed design means you can store up to 80% more product when compared to standard polystyrene.



Recyclable

Coolseal is the only fresh produce packaging that's 100% kerbside recyclable.



Sustainability

The impact on transport for both in and outbound journeys, means a lower CO2 impact with less trucks on the road.



Stock Holding

Whether from our standard range or bespoke, we hold stock so your boxes are available when you need them.



Hygiene

With our unique sealed edge technology, Coolseal eliminates contamination in the packaging.



Bespoke

Bespoke sizes, custom printing – we can make a box for your product and operations with your branding and messaging.

Our packaging

Why switch your seafood packaging to Coolseal?

Polystyrene is a major contributor to marine pollution. For an industry that depends on healthy oceans, the fishing and seafood sector needs a more sustainable alternative to traditional polystyrene boxes.

Coolseal provides the solution.

Manufactured from 100% recyclable material, Coolseal offers a smarter, more environmentally responsible choice for fish and seafood packaging. As the industry leader to polystyrene and traditional seafood boxes, Coolseal delivers the performance you need while helping reduce environmental impact.

Beyond sustainability, Coolseal also delivers a range of practical benefits for seafood businesses – improving efficiency, durability and performance across the cold chain.



100% Kerbside Recyclable



100%

Kerbside Recyclable

Reduce transport costs & CO2

Ship the same volume of fish & seafood on fewer trucks.

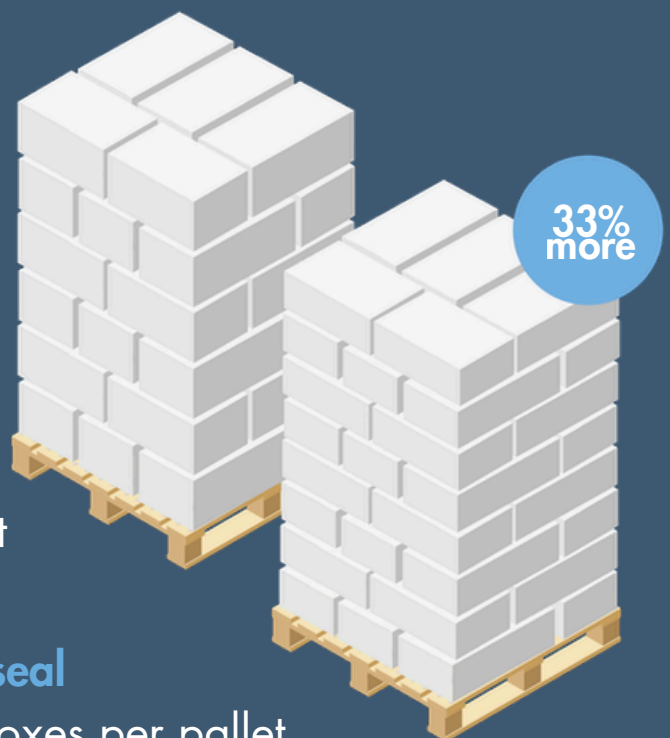
With Coolseal you can ship the same volume of product in three trucks, compared to four trucks full of polystyrene boxes.

How? Because polystyrene is rigid and bulky by nature, while our stacker boxes are streamlined for space and stability.



Polystyrene
30 Boxes per pallet

Coolseal
40 Boxes per pallet



Sustainable packaging

At Coolseal, we believe protecting the freshness of seafood should go hand-in-hand with protecting the oceans it comes from. That's why sustainability sits at the heart of everything we do.

Our flat packed, kerbside recyclable and water-resistant packaging keeps seafood fresh, secure and protected throughout transport, while helping businesses reduce waste and move towards a more circular economy.

Coolseal is also BRC certified, meeting the globally recognised BRC Food Safety Global Standard - the most widely accepted food safety certification in the world.



Coolseal product stock range

Expert packaging for the seafood sector.

The Coolseal seafood packaging range has been expertly designed for businesses across the seafood sector.

Whether you are looking for drainage or leakproof boxes for your seafood and fresh fish packaging, the Coolseal range will have a box to suit your operations.

Working with the seafood sector for decades, our standard product range includes boxes up to 25kg. In addition to our standard stock range, as a fresh fish packaging manufacturer, we can make boxes to your specific size, and requirements.

Furthermore, with in-house print capabilities, our fresh fish and seafood packaging product range can be printed and customised with your branding and key messaging, too.



Product stock range

The Coolseal fish and seafood box range is the perfect choice for distributing your fish and seafood. Coolseal boxes can be made in a range of sizes, to suit your operations.

| Box type | Fish | | | | | |
|-----------|-------------------------------------|-----|------|------|------|------|
| | 3kg | 6kg | 10kg | 12kg | 20kg | 25kg |
| Leakproof | ✓ | ✓ | ✓ | | | ✓ |
| Drainage | ✓ | ✓ | | ✓ | ✓ | |
| Stackable | Range of size options from 1 - 25kg | | | | | |

| Box type | Shellfish | |
|-----------|-----------|---------|
| | 1 x 2kg | 4 x 2kg |
| Leakproof | | |
| Drainage | ✓ | ✓ |
| Stackable | | |



Want to order a free Coolseal sample?
Get in touch today and speak to us about how our box range can work for you.



Learn more!
Watch our Midland Fish Co. customer case study



Scan Here

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brand new

25 kilogram

eco-friendly seafood box

Coolseal's newly designed, flat packed, 25kg high-performance packaging solution is engineered to meet the demanding needs of the seafood industry.

Manufactured from robust, lightweight polypropylene, the 25kg seafood box offers exceptional strength and durability, ensuring your seafood stays protected and fresh throughout transport.

packed with fish



delivered flat packed



easily stacked



unique flat packed design 

Sealed edge technology



With unique, sealed edge technology, our packaging provides insulation and helps eliminate contamination, especially where fresh seafood is being transported.



Why Seafood Processors Love Coolseal

Case Study - Midland Fish Co.

Based in Fleetwood – the fishing port in the north-west of England, Midland Fish Co. have been processing and delivering fresh fish and seafood daily, for nearly 20 years.

With a fleet of vans being loaded day in, day out, and with deliveries across the north-west region, they needed a workable alternative to polystyrene boxes. With both damage to their boxes and their customers expressing a wish to not receive their products in a material that is hard to dispose of, Midland began the search for a viable alternative.

Scan below to watch our Midland Fish Co. case study.



Why Chefs Love Coolseal

Case Study - Brixham Dock to Fortnum & Mason.

Strong, secure and 100% kerbside recyclable, Coolseal protects every catch with care, preserving peak quality and flavour from harbour to kitchen.

Chefs value Coolseal seafood packaging for its ability to preserve exceptional freshness and flavour, ensuring ingredients arrive in peak condition and ready to perform at the highest culinary standard.

Sam White - Group Executive Chef. Fortnum & Mason explains more in our chef-focused case study.

Scan below to watch our Instagram reel showcasing Coolseal's journey from Brixham Dock to Fortnum and Mason in London.




Sam White - Group Executive Chef.
Fortnum & Mason

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